Delivering Excellence in Early Childhood Education
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A Transforming Organisation

Early Excellence are the UK’s leading provider of expert, high quality teacher training. We are leaders of early childhood continuing professional development working with over 6000 schools and nurseries – up to 20,000 early years leaders, teachers and practitioners – every year.

With a 20 year history of successful delivery, Early Excellence have achieved an unparalleled reputation for supporting, upskilling and informing school leaders, early years leaders, teachers and practitioners in the areas of Early Years educational practice – teaching, learning and assessment Birth-6yrs.

– **Established in 1997 by Liz Marsden, CEO**
  An experienced educational leader, Primary Headteacher, Early Years Advisor & Local Authority Inspector.

– **Strategic Leadership by Jan Dubiel, National Director**

– **Service Delivery by Expert Early Years Consultants**
  An extensive team of highly experienced early childhood leaders, consultants and trainers who deliver a vast range of training courses and quality assurance and improvement programmes.

– **Partnered by National & International Academics**
  Close engagement with the work of worldwide, highly acclaimed academics in early childhood education.

– **Renowned for Early Childhood Training Centres**
  Unique and highly dynamic Teacher Training and Development Centres with inspirational learning environments, early years classrooms, meeting rooms, training spaces and conference facilities.
Unparalleled reputation in early years teaching, learning and assessment.

Expert voice of early years education Birth-6yrs.

Market leader in teacher professional development and training.
An Ethos of Excellence

Early Excellence has a unique and highly informed perspective of quality early years education built on the most up to date and relevant knowledge of early childhood pedagogy, provision and practice.

We have established a reputation for delivering excellence built on the strong educational values we hold. Through our training and consultancy services we enable early years leaders and teachers to acquire a secure knowledge of the values, principles and practices that underpin high quality learning and teaching. We upskill staff at all levels, to ensure that young children receive the highest quality educational experiences that nurture their learning and development and help them to acquire the dispositions, skills and knowledge to thrive in the world.
An Unrivalled Range of Services

With 20 years’ experience of championing the values, principles and practices of early childhood development, Early Excellence have become the trusted training and development partner for organisations, schools and early years settings across the UK.

Collectively, our team has 400 years’ experience of teaching, leading and training in the Early Years Foundation Stage. We are proud to deliver a tried and tested approach that secures high quality learning and teaching Birth-6yrs. Early Excellence are at the forefront of early years and are:

1. Partners in Early Childhood Curricula

Early Excellence has an impressive track record of shaping and developing both national and local policy and practice. Our wealth of experience has enabled us to provide innovative and practical solutions to the challenges of delivering, assessing, monitoring and evaluating early childhood curricula. We have developed a clear understanding of the interface between strategic policy and everyday practice and this translation of policy into practice is central to our successful approach.

2. Leaders of Early Years Teacher Training

Early Excellence lead the most significant programme of continuing professional development (CPD) in the UK – centred on the needs of practitioners and leaders at all levels of experience and knowledge. Our programme of CPD, training and consultancy can be individually custom-made to meet specific and individual needs or address generic challenges. Through single day conferences, linked training courses and longer term training projects – and with the help of our emerging online support and training portal we deliver effective and impactful support.
3. Experts in Transformational Pedagogy

Early Excellence is highly regarded for the rapid transformation of ‘low quality’ provision into ‘outstanding’ practice. We specialise in transformational programmes of training and consultancy that address the challenges of establishing, developing and sustaining effective learning and teaching in early years. We are immersed in the UK’s Early Years Foundation Stage and the long standing principles and practices that underpin early childhood pedagogy. We support its development in a wide range of early childhood contexts including pre-school provision, nursery classes and schools.

4. An Authority in Early Years Assessment

Early Excellence lead the development of observational assessment in early years and are the designers and developers of principled, child-led approaches and online assessment systems that support best practice. Our National Director, Jan Dubiel, is the leading authority of early childhood assessment in the UK, writing and lecturing in ‘Effective Assessment in the Early Years Foundation Stage’. In response to the UK Government’s Baseline Assessment initiative (a national assessment of children aged 5yrs old), we were awarded a Department for Education (DfE) contract and implemented EExBA (Early Excellence Baseline Assessment) in 80% of UK Primary Schools (12,500 schools). Underpinned by this success we invested in the development of a comprehensive online assessment system Birth-6yrs known as EExAT (Early Excellence Assessment Tracker), which is used widely by schools and pre-school settings in the UK.

5. Specialists in Early Years Environments

Early Excellence are unique in providing fully equipped early years classrooms. We design and manufacture our own furniture and equipment in the UK and are the curators of the best resources available. We plan and equip pre-schools, nurseries, kindergartens and schools using our vast range of furniture, resources and storage – and we can ship worldwide. We work with architects and hand drawn plans of pre-school and school rooms and transform these into vibrant educational spaces for children aged 2-3yrs, 3-4yrs and 5-6yrs. Our planning service is always in great demand and we have helped to plan and equip over 5000 classrooms. We provide unparalleled support for the establishment of new educational provision and the refurbishment or expansion of existing provision and have become the leading provider of learning environments for this age group.
Early Excellence have established a unique resource within the landscape of early childhood education in the UK. Our Centres for Inspirational Learning attract visitors from over 6000 pre-schools, nursery classes and schools every year and play a key role in promoting quality practice.

Located in the heart of London and in the North of England these specialist training centres have become a vital destination for leaders, teachers and practitioners working in early years.

The Centres exemplify our unique business model in which Teacher Training is delivered within a dynamic early years learning environment with model classrooms, exhibitions and displays to inform and inspire ideas.

These unique Centres provide a wide range of early years training and development services hosting conferences, seminars, courses and workshops every day to inform and inspire leaders, teachers and practitioners. With a constantly evolving programme of events and exhibitions to showcase outstanding provision and best practice, the Centres are an ideal location for international study visits.

‘Every day I welcome new leaders, teachers and nursery practitioners to our inspirational Centre right in the heart of London. It’s such a privilege to support so many people as they seek to develop their knowledge and understanding of best practice. I often say I have the best job in the world!’

Phil Armstrong
Head of Centre (London)
An Expert Team

The strength of Early Excellence lies within the experience and expertise of our extensive team of nationally respected specialists – leaders in early years education with vast experience, deep knowledge and expertise to share.

Our Strategic Team have held senior positions as Government Advisers, Local Authority Advisers and Headteachers which enables us to draw on a vast array of expertise as we work strategically with policy makers, national organisations and school leaders to respond to, develop and deliver large scale initiatives and development projects.

Our Curriculum Team are highly effective teachers, leaders and trainers who have held leadership positions in pre-schools, nurseries and schools. We have a rigorous selection process and only work with the best trainers who have a depth of knowledge to share and a dynamic delivery style that engages the hearts and minds of everyone working in early years at all levels.

Work with international academic helps to ensure our vision and understanding of early childhood education is continually connected to the most up to date research and thinking worldwide.
Experts & Innovators: Our Strategic Team

Early Excellence consists of an extensive team of highly experienced and nationally respected specialists—leaders in early years education with vast experience, deep knowledge and expertise to share.

Liz Marsden
Founder and CEO
Teacher, Headteacher, LA Adviser, Inspector

Jan Dubiel
National Director
Teacher, Deputy Head, LA Adviser, Government Adviser

Jude Twani
Regional Manager
Teacher, Senior Leader, LA Adviser

Ruth Swailes
Leadership Consultant
Teacher, Headteacher, LA Adviser, Inspector

Nikki Walters
Regional Manager
Teacher, Senior Leader, LA Adviser

Fiona Carter
Regional Manager
Teacher, Senior Leader, LA Adviser

Lynda Trueman
National Manager
Teacher, Headteacher, LA Adviser

Phil Armstrong
Head of London Centre
Teacher, Headteacher, Consultant
Supporting the development of effective practice is key to our work and our team of Curriculum Consultants provide a wide range of high level, bespoke consultancy and training shaped to engage, inform and inspire early years leaders and practitioners at all levels of experience.

Trainers & Consultants: Our Curriculum Team

Nova Robinson  
Curriculum Consultant  
Teacher, EYFS/KS1  
Leader, Assistant  
Headteacher

Matthew Sayer  
Senior Curriculum Consultant  
Teacher, EYFS Leader, LA Adviser

Louise Jackson  
Curriculum Consultant  
Teacher, LA Adviser, National Adviser

Joanne Henson  
National Services Coordinator  
Teacher, EYFS Leader, LA Adviser

Anna Lacey  
Curriculum Consultant  
Teacher, EYFS/KS1  
Leader, Assistant  
Headteacher

Mair Afshar  
Curriculum Consultant  
Teacher, EYFS Leader

Andy Burt  
Curriculum Consultant  
Teacher, Deputy Headteacher, Lecturer
Researchers & Academics: Our International Partners

We have partnerships with some of the world’s leading academics in the field of early childhood education – and we regularly draw on their knowledge and experience to support our work.

Professor dr. Ferre Laevers
Director, Research Centre for Experiential Education, University of Leuven, Belgium

Dr. Lilian Katz
Professor Emerita of Early Childhood Education, University of Illinois, USA

Kath Murdoch
International Education Consultant, University of Melbourne, Australia

Ian Robertson
Professor of Psychology, Trinity College, Ireland

Margaret Carr
Professor of Education, University of Waikato, New Zealand

Guy Claxton
Professor of the Learning Sciences, University of Winchester, UK

Mick Waters
Professor of Education, Wolverhampton University, UK

Wendy Lee
Director of the Educational Leadership Project, New Zealand

Prof. Chris Pascal
Centre for Research into Early Childhood, Birmingham, UK

Margaret Carr
Professor of Education, University of Waikato, New Zealand

Dr Tony Bartram
Centre for Research into Early Childhood, Birmingham, UK

Kath Murdoch
International Education Consultant, University of Melbourne, Australia

Dr. Ioanna Palaiologou
Director and Head of Children’s Services, Canterbury University, UK

Julie Fisher
National Consultant, Visiting Professor at Oxford Brookes University, UK

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Mick Waters
Professor of Education, Wolverhampton University, UK

Ian Robertson
Professor of Psychology, Trinity College, Ireland

Kath Murdoch
International Education Consultant, University of Melbourne, Australia

Dr Tony Bartram
Centre for Research into Early Childhood, Birmingham, UK

Margaret Carr
Professor of Education, University of Waikato, New Zealand

Julie Fisher
National Consultant, Visiting Professor at Oxford Brookes University, UK
A Track Record of Success

Through our commitment to quality and in pursuit of excellence, we have achieved an unrivalled reputation for our work. We are the UK Market Leader in Early Childhood Education working strategically with key national stakeholders including Government Departments, Local Authority Councils, the Inspection Authority (Ofsted) as well as many leading early childhood organisations and school associations to champion the voice of the child.

Some of our recent achievements:

- Every year we work with over 6000 Schools and Nurseries delivering bespoke, multi-layered services to improve the quality of teaching and raise outcomes for children.

- In the last three years we have delivered over 300 multi-school projects resulting in significant improvements in teaching and learning with measurable outcomes for children.

- During the last five years we have equipped over 3000 Early Childhood classrooms and helped to resource 500 new schools.

- In 2015 we designed and developed a National Early Years Assessment System (EExBA). We were awarded a two year Department for Education (DfE) Contract for the provision of an observation-based, on-entry assessment for children aged 4/5yrs.

- In 2015/16 we worked with 12,500 schools, trained 16,500 teachers and gathered the assessments of over 500,000 children.

- In 2017 we designed a Birth-6yrs Assessment System (EExAT) and invested in a digital, online solution for early years. This has become an established, highly regarded and principled approach to assessing, tracking and documenting children's learning.

- In May 2017 we led a national review of early years teaching involving 4000 practitioners and leaders. The report ‘Teaching Four and Five Year Olds: The Hundred Review of the Reception Year in England’ is a highly influential and comprehensive study of the quality of practice in YR classes.
Awarded
DfE Approved
Baseline
Assessment
Contract and
worked with
12,500
schools.

CPD delivered to over
6,000
schools per year.

Working with
International Schools
worldwide providing
bespoke training and
leading Study Visits to
the UK to showcase
British Early Education.

Refurbished and
upgraded
5,000 Early
Childhood
classrooms.

Awarded
Large Local
Authority
Contracts
to deliver 300
multi-school projects
resulting in measurable
outcomes for children.

Undertook a
national review of
Reception
Practice
involving
4,000
schools

Are trusted by
leading national
stakeholders
to provide expert
advice.

Provided
early years
assessment
training to
16,500
teachers.

Undertook a
national review of
Reception
Practice
involving
4,000
schools

and published
an influential
report focused on ‘Teaching
Four and Five Year Olds’.

16,500
15
Early Excellence are dedicated to Teacher Training and, as the only organisation in the UK specialising in early childhood education 2-6yrs, we are expertly and uniquely equipped to offer the training services needed to support the successful expansion of high quality kindergartens.

We are seeking to identify local partners who are committed to developing the professionalism and expertise of kindergarten teachers through high quality training and development.

With the right partner able to develop a localised infrastructure for the provision of Early Childhood CPD and Accredited Qualifications, we can deliver Teacher Training that becomes the hallmark of quality internationally.

Our strategic vision is to deliver:

- **Early Excellence Accredited Qualifications (EExAQ)** specialising in early childhood pedagogy, leadership and management.

- **Early Excellence Accredited Teacher Trainers (EExTT)** fully supported by Early Excellence to deliver EExAQ training, tutoring and mentoring.

- **Early Excellence Teacher Training Centres** established and curated by Early Excellence to provide state of the art facilities for the training and development of kindergarten teachers.

- **Early Excellence Assessment Tracker (EExAT)** developed as the leading early childhood online assessment system for teachers and parents to document and celebrate children’s development Birth–6yrs.

Talk to us about our strategic vision

To talk more about becoming an international partner, contact Jan Dubiel, International Director on international@earlyexcellence.com
EExAQ Accredited Qualifications

Early Excellence are the UK’s leading provider of highly-specialised CPD. EExAQ has been developed to provide a blended model of training and development delivered at several levels to ensure that practicing teachers become specialists in early childhood pedagogy, leadership and management. EExAQ is uniquely placed to become the highest standard of accredited qualification in early childhood education 2-6yrs.

EExTT Accredited Teacher Trainers

Over the last 20 years, Early Excellence has accumulated vast experience of recruiting and developing Teacher Trainers to support our work in the UK and internationally. We have a rigorous selection, development and assessment process which secures our reputation as leaders of the highest quality training. By recruiting experienced, graduate teachers currently working in international kindergartens to join our Accredited Teacher Trainers programme, we can secure the effective leadership of the Teacher Training Centres and the delivery of EExAQ, the Early Excellence Accredited Qualifications.

Early Excellence Teaching Training Centres

In the UK Early Excellence lead two unique, high quality Centres for Inspirational Learning that demonstrate early childhood pedagogy and provide state of the art training rooms and interactive classrooms to immerse kindergarten teachers in best practice. By opening Teacher Training Centres attached to international kindergartens, we will significantly enhance the teacher training experience by fully immersing kindergarten teachers in the traditions of early childhood education in the UK and by demonstrating the Early Years Foundation Stage (EYFS) curriculum in action.

EExAT Assessment Tracker

By building on from our UK government contract to deliver a National Early Childhood Assessment framework for children as they enter school at age 5, we have invested in the development of an online assessment system that enables kindergartens to understand, assess and document children’s development throughout early childhood using child development statements Birth–6yrs.

EExAT is a sophisticated online system for use by kindergarten staff to document children’s development in 6 monthly stages with learning journals to document and celebrate children’s development with parents.
EExAQ are multi-levelled Accredited Qualifications that have been carefully designed by Early Excellence to support the development of specialist early childhood educators. Drawn from our unique, extensive and internationally recognised expertise in providing high quality training for teachers and practitioners working with children aged 2-6 years, these professional qualifications will set the standard for excellence and become the hallmark of quality.

EExAQ qualifications have been designed as a progressive process of professional development, structured to meet the needs of all levels of experience.

EExAQ Level 1 – Kindergarten Teacher
EExAQ Level 2 – Kindergarten Lead Teacher
EExAQ Level 3 – Kindergarten Leader and Manager

The three levels support on-going professional development with EExAQ Level 1 enabling participants to acquire essential knowledge and understanding of pedagogy – and EExAQ Level 2 and 3 securing advanced knowledge and understanding along with the skills required for effective leadership and management.

Students attend face to face training led by an accredited Early Excellence Teacher Trainer and access online tutorials for independent study. All students are assigned a mentor who will support their professional development and internally assess their progress. Students are continually assessed through a range of tasks, assignments and in-situ observations by their mentor. A final assessment day is moderated by an Accredited Early Excellence Assessor.

‘Extremely useful. The training gave me increased confidence in my own vision and leadership, as well as helping me shape actions for future development in our Early Years department.’

Louise Foster
EYFS Lead, Lound Academy Trust
EExAQ Level 1

EExAQ L1 has been specifically designed for students who have little or no experience of working with children 2-6 years. It provides students with essential information and understanding of children aged 2–6 years enabling them to work effectively in a kindergarten to support children’s learning and development under supervision.

EExAQ Level 2

EExAQ L2 is designed for students who have successfully completed EExAQ L1 or who have significant experience of working with children aged 2-6 years. It provides on-going professional development to build greater expertise in early childhood pedagogy and supports the development of knowledge and skills needed to take responsibility for managing and supervising small groups of teachers in kindergartens.

EExAQ Level 3

EExAQ L3 is designed for students who have successfully completed EExAQ L2 or who have significant experience as a Head or Manager of a kindergarten. This Accredited Qualification supports Heads and Managers to fully realise the importance and impact of their role, strengthening their knowledge and understanding of the key aspects of leadership and management to enable them to successfully lead and manage a kindergarten.

Explore more about EExAQ

To talk more about EExAQ qualifications, contact Jan Dubiel, International Director on international@earlyexcellence.com
Endorsements & Case Studies
‘We know that the resources and how they are organised is making such a difference. They encourage and challenge the children’s learning, creating a wonderfully rich environment.’

Laura Lien
Assistant Headteacher, Southham Pre-school

‘Thank you so much. I’m so relieved that Early Excellence has taken on the challenge to reform the whole assessment system in early years and refocus on what matters.’

Jane King
Reception Teacher, Horsmonden Primary School

‘The day has been thought provoking and inspiring. Thank you for helping us make sense of an overwhelming array of new government documentation.’

Anita Jones
Deputy Head, Thornhill Lees Infant and Nursery School

‘We benefited hugely from the support of a very knowledgeable consultant. I felt able to implement the ideas gained from this visit to ensure the very best practice for our children – excited, curious, independent, critical thinking children.’

Maria Moon
Headteacher, Clarkson Nursery & Infant School

‘Such a thought provoking day. You really inspired our imaginations. Thank you Early Excellence for yet another high quality training opportunity delivered to your usual top standards.’

Caroline Hartley
Lead Practitioner, Busy Bees Nursery
New Beginnings with Brecknock Nursery

In 2016, Brecknock Primary School decided to expand their nursery provision to include two year olds. The Headteacher, Marianne Porter, was keen to get this right from the start and asked Early Excellence to help.

Being passionate about high quality early years education, Marianne was keen to create a stimulating environment full of opportunities to engage young learners – and most importantly support their well-being and involvement.

Early Excellence worked closely with Marianne to plan and equip every area of the nursery classroom ready for the new intake of children and it looks amazing. The staff are proud of their environment, the children highly engaged and the parents delighted with the quality of the provision.

“We are thrilled to see how well the children are playing and learning every day. We know that the resources and how they are organised is making such a huge difference to their well-being and overall development.”

Marianne Porter
Headteacher, Brecknock Primary School

Rapid Improvement with East Park EYFS

In 2016, East Park Primary School was placed in Special Measures by the Office for Standards in Education (Ofsted). Children throughout the school were not judged to be making sufficient progress. As a result a new Headteacher, Hayley Guest, was appointed to rapidly transform the school and one of her first jobs was to call on the expertise of Early Excellence.

Within 6 months of working together the Early Years Department was fully refurbished into an inspirational learning environment for children aged 3-5yrs and the staff had begun a journey of professional development and training to increase their knowledge, skills and confidence.

Twelve months on the quality of teaching has improved significantly and children’s Good Level of Development (GLD) raised from 45% to 65% – a resounding success.

“As a new headteacher appointed to turn around a failing school, Early Excellence offered me fantastic support. Within 12 months we have totally transformed the Early Years department and dramatically improved outcomes for children.”

Hayley Guest
Headteacher, East Park Primary

On a Journey with Dixons Academy

In 2013 Chris Currie became the Executive Headteacher of a brand new, state of the art school. As a strong advocate of Early Excellence, having accessed professional development and training for many years, he sought our support to help him establish a high quality, child-centred vision for his school supported by an inspirational learning environment.

Chris chose Early Excellence furniture and resources to equip his whole school and commissioned a programme of training to upskill his team and quality assure developments.

Over a period of four years this partnership has enabled Chris to create a highly successful school, applauded by Ofsted for its dynamic and innovative curriculum and highly regarded by its community.

“We have achieved our vision for a child-centred ethos through school. We have worked successfully together to create stimulating environments for children and plan highly effective CPD for staff.”

Chris Currie
Executive Headteacher, Dixons Academy